

Application
Craft and food market
Clover Aardklop 2012



Clover Aardklop 2012

Tuesday 2 October 2012
to
Saturday 6 October 2012

Closing date for applications:
Friday 9 March 2012

The application process:

1. Please print the form (if you received it electronically) and complete.
2. Send it to Clover Aardklop by means of

a. Mail to : Clover Aardklop National Arts Festival
 P O Box 20313
 Noordbrug
 2522

- b. If you receive this form electronically, you may print and complete it, then scan it and e-mail it back to admin@aardklop.co.za In such a case any photographs must also be included in the scan.

No faxes will be accepted

Please attach a cheque or proof of payment of the application fee of **R150** to your application. Our banking details are as follow:

ABSA

Branch code: 632 005

Account number: 405 879 4013

Account type: Current account

Please make cheques payable to: Aardklop National Arts Festival

3. The closing date for applications is **Friday 9 March 2012**.
4. Selection of successful applications will take place at the end of **March 2012**. No late applications will be accepted.
6. All applicants will be notified of the selection result by **mid April 2012**.
7. All successful applicants will receive a comprehensive information package with their letter.

Please indicate whether you previously were an exhibitor at Clover Aardklop:

2006 2007 2008 2009 2010 2011

Name and surname:

Business name:

Postal address:

Postal code:

Telephone number (cell phone if possible):

Fax number:

E-mail address:

Alternative contact person:

His/her telephone number:

Applications for an arts and craft stand

Indicate your choice of a stand

Outside marquees tents

Outside marquee tents on the festival terrain - R 275/m²

(Please indicate the size of your stand (Minimum 3m x 3m): m x m

Important: Clover Aardklop will only consider exhibitions outside marquee tents, which lend itself to outside spaces (eg.large furniture stands, plants, large ornaments, extended art exhibitions etc). As a rule, no standard art and craft stall will be allocated on a space outside marquees tents. Street stands are also phased out.

Inside marquees tents

Inside marquees tents: Standard stall - R 3225

Inside marquees tent: Side corner stand - R 3870.....

Inside marquees tent: Middle row corner stand - R 5375

Briefly describe your product

Application for a food stall

Indicate your food product

Indicate the size of your stand: (Minimum 3m x 3m): m x m

Please indicate your tender amount: (Minimum for 2012: R 475/m²):

R

Important information

1. Clover Aardklop is an arts festival, and product sold in craft stalls must do justice to an arts festival.
2. Product up for sale in crafts stalls should be hand made or uniquely imported. Mass produced products or products readily available in shops, would normally not be successful for consideration for the arts/craft market.
3. Unique and hand made products would therefore enjoy preference.
4. In the event of more than one tender being received for the same food item, the higher tender amount would normally determine the success of the tender.
5. You are strongly advised not to tender the minimum amount specified for a food stall. Experience shows that the higher tender amount normally is successful.
6. Please keep in mind that open fires are normally not acceptable. Gas or electricity as means of heating is preferred.
7. The rental fee for craft stalls **includes an electrical connection.**
8. All food stalls tenders **exclude any electrical connection.** This will be payable over and above the tender amount, once the specifics of the connection have been determined.
9. **All stall prices and food stall tenders excludes VAT.**
10. Tenders for food stall must be for one main product only. Side dishes and the sale of cold drink will be negotiated after successful selection.
11. Should you have any additional queries, please contact our arts/crafts/food stall department on (018) 294 7509
12. No secondary sponsorships will be allowed. You will not be allowed to extend any publicity towards any sponsor of your stall or product.
13. Please submit photographs of your arts/craft product. This apply, even if your previously exhibited at Clover Aardklop. Photo-copies or faxes will not suffice. Clover Aardklop would like to view your product before taking a decision for selection.
14. Placement on the festival ground depends on a large number of factors. Clover Aardklop reserves the sole discretion relating to the placement of any stall or stand.

Data captured

Number

Amount received

Selection

Notes